

1/28/05

To: Donald Barclay, HOPS Chair

From: Bernie Hurley, SOPAG Chair

RE: **Charge to the HOPS Image Services Rollout & Advisory Committee**

Digitized visual materials are important content for the teaching, learning and research communities within UC. However, the landscape in which these materials exist is very unsettled. Campuses are creating course and learning management systems that utilize visual materials. Commercial vendors such as ARTstor are offering services to discover, examine and manipulate image details. Internet sites offer image services that faculty and students can use to load and provide access to their personal collections.

SOPAG created the Digital Visual Resources Task Force (DVR-TF) to better understand the role of integrating UC Library held images into the teaching, learning and research activities of UC campuses. In August 2003, this task force issued a comprehensive report with multiple, insightful recommendations (see: <http://libraries.universityofcalifornia.edu/sopag/vrtf/>).

While the DVR-TF was active, the CDL began the Image Demonstrator Experiment (IDE) to explore many of the same issues, but from a different perspective. The IDE focused on the Luna Insight as a service platform and experimented with images held by UC Libraries and other campus departments. Note that CDL's use of Insight for the IDE project, which focuses on UC-held images, is a separate service from their use of this software to support some licensed content (e.g., Saskia).

The UC community has learned much from the work of the IDE and the DVR-TF. While the IDE is poised to become a production shared-service, the environment in which this service will be provided is still quite immature. In addition, campus users are not fully aware of this pending service. Therefore, SOPAG is charging HOPS to create an Image Services Rollout & Advisory Committee (ISR&AC) to help advise the CDL and SOPAG on the initial implementation and future directions for image services.

The ISR&AC is charged to:

1) Help Introduce And Integrate The New CDL-Based Image Service To The Campuses;

The IDE is moving from an experiment to a production system. This new shared-service needs to be announced, demonstrated and integrated into local campus services (e.g., library, instructional, museum, etc.).

2) Provide Feedback To The CDL On How Campuses Use The New Service;

Help identify and eliminate obstacles to use, as well as providing advice on future developments.

3) Facilitate Communication Between Campuses On Use Of The Image Service;

Campuses will learn much from each other by exploring local implementations and uses of the new image service. Sharing these experiences will maximize the utility of the new service for everyone.

4) Advise The CDL On Implementation And Service Issues, As They Arise;

For example:

- **Collection Development:** What guidelines and processes should be used to ensure high priority collections of UC-held or free images are identified and loaded into CDL systems (assume JSC/CDC will address licensed content)? Given there are multiple CDL systems (e.g., IDE, OAC), how do we decide what images go where and how do we communicate this to the campus community?
- **Personal Collections:** What are the priorities for personal collections support, and what policies and services are needed?
- **Copyright Issues:** How do we handle images where rights are not owned by contributors (e.g., copy stand)?
- **Functionality:** What enhancements are highly desirable for existing CDL image services? More generally, what levels of image services are important to campus users (discovery, instruction, etc.)? This information could inform CDL's development of a layered service model for images (e.g., a single, central image database with services layered on top).
- **Interoperability:** Identify the image applications that need to share images and potential standards and/or services that can ensure images flow between these systems, whether provided by the CDL, campus based learning management systems, libraries, museums, etc.

5) Provide SOPAG with Feedback on The Potential Of Using “Rollout And Advisory Committees” As A Model For Other Upcoming Shared Services.

Comment on the success of this committee as a potential model for other shared-services rollouts.

Membership: The ISR&AC will have CDL representation plus one member from each campus. Members will be selected to include experts from a broad range of image service providers, including UC libraries, campus departments and educational technology groups.

The ISR&AC will work directly with the CDL, report to SOPAG through HOPS on a quarterly basis and be reviewed for continuance by SOPAG after one year. Thank you in advance for agreeing to participate in this important endeavor.