

**UC Collection Development Committee
UC Digital Collection Development Strategy
October 22, 2011**

Scope

- UC Libraries will build a coordinated digital collection with relevant digitized and born-digital content in various formats to support the research, teaching and learning needs of the University of California's scholarly and patient care communities.
- UC created resources and digitized content from UC collections will be fully embraced in the UC digital collection. The collection will also include relevant digital content either licensed or selected from web-accessible open content that support UC research and teaching, complementing and coordinating with UC print collections. Content will be selected for its usefulness, accuracy, authenticity, uniqueness, rarity, artifactual value, and/or high demand and interest. Whether the digital content is built, harvested, licensed, mirrored, or linked to content hosted elsewhere appropriate provision will be made for long term archival access.
- The digital collections will both reflect and enhance the existing analog collections.
- The coordinated collection will draw on the contributions from campus collections and system-wide acquisition of content.

Strategies

- Collection building will be systematic and coordinated among campuses and CDL to provide a virtual collection that creates a critical mass of information in relevant subject areas and provides integration of formats for the best long-term access and curation of digital information.
- The digital collection will leverage various digitization options (Google, OCA, local campus, Amazon? Etc.) to maximize access to content for UC Community.
- User-driven needs will be included in prioritizing digitization and selection of digital content.
- Collection analysis will be conducted to identify collection overlaps that would help set digital priorities, factoring in what is already mass digitized.
- The coordinated collection will contribute to building partnerships with other institutions to create comprehensive digital collections, reduce duplication, and unite (aggregate/ federate) geographically distributed collections through regional and national digital initiatives.
- Coordination will limit duplication of effort, and maximize content available for users.
- Make accessible at network level as much as possible and in accordance with rights and standards

Primary categories of collection content

UC-created publications and data (digitized and born digital)

- ETDs
- eScholarship publications
- data
- other UC content such as various campus and UC research institute collections and content

Licensed content

- Journals, ebooks, databases, reference works, and content aggregations, using the *Principles for Acquiring and Licensing Information in Digital Formats*, <http://libraries.universityofcalifornia.edu/cdc/principlesforacquiring.html>

UC collections content digitized / reformatted

- Mass-digitized books and journals
- Selectively digitized (e.g., traditional and special collections / archival materials / newspapers / government documents / scan-on-demand materials, images, and media etc.)

Web-accessible open content (digitized and born digital)

- Web sites / web archives
- Open access scholarly resources (journals, encyclopedias, databases, etc.)
- Open data
- Government information
- Research institute information

Additional guidelines for selection of content:

- Coordinate and complement other campus digital contributions
- Select digital over print when available and appropriate for use
- Consider curation requirements/costs
- Consider digital rights
- Support standards and sustainable curation models
- Avoid duplication if reasonably available elsewhere
- Consider appropriate curation—UC repositories; UC digital partners; licensing owners