

## HOPS ReadyTalk Conference

December 15, 2006

Present: Barclay, Dawson, Farley, Frenkel, Friedman, Hughes

Absent: Gomez, Lucas, Persily, Stirling, Watstein, Yokote

### 1. Mass digitization and its relationship to BSTF goals.

Farley reviewed slides that have been presented to SLASAC, the Open Content Alliance, and the ULs. SOPAG is developing a charge to HOPS to analyze how to get information out to the public about various access paths to fulltext electronic access for digitized books. In the meantime, HOPS members should be thinking of questions that might be useful to pose/answer in an FAQ for the general public about how users can get access to digitized materials. HOPS should also be thinking of the deeper implications of the emerging (complex and jumbled) landscape for access to digitized materials, pondering what new services should be developed to assist users in easily discovering these items.

Farley will send copies of the slides to HOPS members.

HOPS will include an agenda item on full text links in MELVYL in its spring meeting . Robin C will be invited to attend this meeting to be held on April 16, 2007.

### 2. UC e-Links

Farley discussed the most recent UC e-Links statistics (

<http://www.cdlib.org/inside/projects/uc-elinks/stats2006.html>.)

Friedman will use this data to help inform the user testing process. HOPS requested that CDL staff update the statistics and provide some high level trend analysis for all HOPS members.

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