UC CONSER Funnel
8/27/2007

The UC CONSER Funnel, established March 2006, provides a mechanism for UC serials catalogers to share cataloging work through permanent enhancements to OCLC master records for continuing resources. FY2006/2007 has seen significant growth of the Funnel. Here are some highlights:

- **Statistics**: Excluding UCLA and UC San Diego, during FY2006/2007, UC catalogers authenticated or enhanced over 900 OCLC Master records for CONSER serials and also enhanced over 250 additional non-CONSER records.

- **Site visits**: UC CONSER Funnel campuses hosted site visits at three campuses. Melissa Beck, Adolfo Tarango, and Valerie Bross participated in site visits. In preparation for Berkeley's participation, Carole McEwan organized two site visits with the reviewers, Melissa Beck and Valerie Bross, one July 17, 2006; the other, September 13, 2006. Taking advantage of proximity, Melissa Beck completed a follow-up site visit in September 16, 2007 to UC Davis to discuss CONSER questions with Sarah Gardner and her catalogers. Finally, on June 7, 2007, Elaine McCracken hosted a site visit at UC Santa Barbara with Melissa Beck and Adolfo Tarango in June 2007.

- **Review and independence**: During FY2006/2007, two campuses gained independence in maintenance activities; and one new campus began the review process. UC Davis and UC Irvine gained independence in CONSER maintenance activities. At UC Davis, Sarah Gardner is liaison; CONSER work was reviewed initially by Melissa Beck; later by Adolfo Tarango and Margaret Christean. At UC Irvine, Todd Butler was liaison; Valerie Bross, reviewer. In spring, 2007, UC Davis began "phase two" review for authentication and entry of original CONSER records with Melissa Beck as reviewer. Finally, UC Santa Barbara began review in June. Elaine McCracken is liaison at UCSB; with Adolfo Tarango and Margaret Christean, reviewers.

- **Web activities**: During this period, Renee Chin (UCSD) served as Web designer/coordinator and listserv discussion groups maintainer for the UC CONSER Funnel. The Funnel supports two online discussion groups, one for the planning group, the other, a general group for all participants. In January, 2007, following the Midwinter meeting of ALA, Rachel Barnhart at UCLA helped set up a test blog to promote discussion of the CONSER Standard Record; Renee Chin assumed responsibility for the blog.

- **Training**: Manuel Urrizola, Adolfo Tarango, Rhonda Lawrence, Melissa Beck, and Valerie Bross were all involved in training activities during this period. First, Carole McEwan (UC Berkeley) organized an SCCTP Basic Serials Workshop on July 13-14, 2006 with Adolfo and Manuel as co-presenters. Later that fall, September 14-15, 2006, Carole McEwan organized another workshop, the SCCTP Advanced Serials Workshop, with Rhonda Lawrence, Melissa Beck, and Valerie Bross as co-presenters. FY2006/2007 year ended with Melissa Beck and Valerie Bross organizing a pair of Live Online sessions (on the CONSER Standard Record), to test the use of distance learning to bring training to participants in the UC CONSER Funnel.