

UC CONSER Funnel Annual Report for CONSER  
9/24/2009

During FY2008/2009, UC CONSER Funnel members focused on:

- Contributions to CONSER;
- Discussion of future directions for the group; and
- Exploration of new modes of communication.

The Steering Group for the Funnel for FY2008/2009 comprised: Renee Chin (Communications Coordinator); Melissa Beck (Training Coordinator); and Valerie Bross (general Coordinator). Funnel Liaisons were: Adolfo Tarango (UCSD), Sarah Gardner (UC Davis), Carole McEwan (UC Irvine), Elaine McCracken (UC Santa Barbara), Lisa Rowilson (UC Berkeley), and Sharon Scott (UC Riverside).

Funnel Highlights October 2008-September 2009

**Statistics**

Between October 2008 and August 2009, UC campuses created original records for 458 serials and authenticated for CONSER 629 serial records. UC campuses completed subsequent enhancement of 227 records and maintained 3485 CONSER records

**Future Directions**

At the end of FY2007/2008, members of the UC CONSER Funnel Steering and Liaisons Group began telephone meetings to assess services and consider future goals. These discussions culminated in a "Proposal to Expand the UC CONSER Funnel" submitted to the UC parent organization in fall 2008. While staffing and budgetary constraints limited consideration of the scenarios, the Funnel Group did receive approval to extend affiliate status to Bill Riddle at the California State Library for the creation of BibPURLs in records for California Documents.

**Community-Building & Continuing Education**

In 2008/2009, UC CONSER Funnel catalogers continued to share news, questions, and documentation through a general UC Funnel discussion listserv and a Funnel liaisons/steering group discussion listserv (both maintained by Renee Chin). During this period, participation in the general discussion listserv grew to 67 members.

Late in fall, 2008, a new opportunity surfaced: to pilot the use of Elluminate, a Webinar application. With the assistance of UC CONSER Funnel Liaisons and Steering Group members, a proposal was developed for a series of sessions loosely-gathered under the title: "Meeting of Minds." The proposal was accepted in December; and between January and March, over eight sessions were brought to UC CONSER Funnel members. These sessions included:

- January 27, 28, 29, 2009: Coffee Klatch Series: ALA Midwinter Information Swap  
Total Participants: 5 participants (Jan. 27); 13 participants (Jan. 28); 10 participants (Jan. 29) from UCLA and other UCs
- January 14, February 6, and February 26, 2009: Elluminate Orientation Sessions  
Total Participants: Jan 14 (9 participants) Feb 6 (8 participants), Feb 26 (3 participants)
- March 2, 2009 : Non-English Language Records:  
Presenter: Sara Shatford-Layne (via a UC committee, the Cataloging & Metadata Common Interest Group)  
Total Participants: over 60 participants
- March 26, 2009: Picture This! xISSN & Serials Workflows  
Moderator: Constance Malpas, Timothy McCormick, Xiaoming Liu  
Total Participants: 89 seats (including the moderators) representing over 100 participants. Participants included UC campuses and registrants from across the US, and some Canadian registrants.

- March 31, 2009: Training Materials for RDA: A Modular Approach  
Presenter: Luiz Mendes  
Total Participants: 21 participants

Thanks to the UC CONSER Funnel members who participated in these sessions, we were able to successfully demonstrate the use of Elluminate for discussion and training. Renee Chin, the Communications Coordinator, provided significant technical support and encouragement both during the pilot phase and later.

Since the pilot, we have continued to offer sessions to UC CONSER Funnel and other UC catalogers. In doing so, we recognize our good fortune that UC campuses have, up to now, supported professional development and leadership; and that our colleagues have been willing to share their expertise and ideas. So far, UC CONSER Funnel members have enjoyed the following post-pilot Elluminate sessions:

- May 19, 2009: CONSER/BIBCO Annual Meeting  
Presenters: Becky Culbertson, Prima Casetta, Adolfo Tarango, Valerie Bross  
Total Participants: 37-45 participants from UCLA, UC campuses, and Southern California
- June 25, 2009: NASIG Highlights  
Presenters: Prima Casetta, Margaret Christean, Becky Culbertson, Bie-Hwa Ma, Carole McEwan  
Total Participants: approx. 40 from UC campuses and Southern California
- July 23, 2009: "Many to One: The Provider-Neutral e-Book"  
Presenter: Becky Culbertson; Moderator: Claudia Horning  
Total Participants: over 70 from UC campuses, Southern California, and some other institutions
- September 3, 2009: "A Passing Interest in Publishers: Multiple 260 Fields"  
Presenters: Melissa Beck & Valerie Bross  
Total Participants: 55 seats representing about 70 participants