HOPS Conference Call April 20, 2009 NOTES

**Present**: Persily (SF), Hughes (I), Kautzman (D), DeDecker (SB), Watstein (LA), Meltzer (CDL), Friedman (SD), Palmer (LAUC), Stirling (B)

## Announcements/Information Sharing

School of Global Health (SGH) – Persily will wait for Laine Farley (CDL) to report back from the SGH Information & Communications Technology (ICT) Task Force meeting she will be attending.

**HOPS Wiki Site** – (Persily) Persily gave an overview of the HOPS Wiki using Adobe Acrobat Connect. There are lots of things we could do with the wiki. HOPS can decide what else we want to add to this, such as adding a link to the NGM website. The site will continue to be developed over time.

**NGTS Task Group** – (Hughes) The group is looking for preliminary names for four task groups, but is still a long way away from naming people to serve. If you have ideas or suggestions, send them to Carol or any other member of the Task Group. It probably will take at least a month for the Executive Committee members and ULs to get through the list of possibilities. Each task group will focus on an info type. A draft charge template also needs to be developed - which will also take time. We may decide to make this a standing item on HOPS conference call agendas.

Next Gen Melvyl - (Meltzer & Kautzman) A new install was brought in: OCLC has been working on this for awhile, but it still is not perfect and a few things are still lacking. They are looking at examples and what's different and are grappling with where to place Ask-A-Librarian link (they are trying to make link more visible). Users are now able to choose between Worldcat Local, UC, and a local library. There may be some controversy about clicking on author link which takes you to OCLC Author Identities rather than searching for more items by an author. Some features and issues with the new install: users can now copy citation and export in a publication format; printing still needs some work; emailing works really well, though there is a spamming problem that needs to be addressed; emailing to cell phone is coming; if use sign-in feature can set up lists and email, etc.; for requesting the item, it starts with the electronic; will try to keep the yellow button even because even if users don't know what it means, they know it gets them something; the scroll down to locations starts with by zip code, then buying options, then details; "More like this"; still don't have Request this item yet - still part of UC e-Links; experimenting with "Similar items"; still needs some work, but they'll keep on it; CDL will keep working with OCLC re: printing; you can print when you Log-in and make a list - working with OCLC to not require log-in for making lists.

Logo & branding: what should we call NGM? What is the value of a known name? A document raising this issue has been given to the Executive Team, but may not be a priority for a decision right now, but they are working on it. Melvyl is a brand that is known - it is a remembered UC-wide name. Rebranding can create its own problems. There will be lots of discussion about this. If HOPS members have strong feelings about this, they should send them to Meltzer.

**LibGuides** (Watstein) Eight campuses are interested, two are not. It may be worth exploring the pricing. Does this come from collections money? We might start with just getting a price, but we are also looking at what might be some advantages to sharing generic guides or formats for different guides across the UCs. Libguides has lots of flexibility and is very easy to use. It is produced by SpringShare which keeps up on what's happening with the technology. It provides quick view stats. Kautzman shared a list of concerns, the key one being what would happen with the content if the company fails. Watstein will send some links to UCLA guides - the software

automatically gives Top 10. Watstein will prepare a list of questions incorporating those from Kautzman and the question of ADA compliance. Questions will be reviewed by Kris Kasianovitz at UCLA and Kristine Ferry at UCI. Watstein and Kasianovitz will contact SpringShare to discuss questions, with particular focus on whether there might be a price break if more campuses come on board. Watstein and Kasianovitz will be meeting with the SpringShare rep at ALA Annual in Chicago; this face to face provides another means for further discussion if issues are not resolved by July. Watstein will get back to HOPS with information and updates.

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