UC Libraries/HOPS Conference Call July 22, 2010 3:00-4:30

Participants: Barclay (M), Lucia Orlando for Cowell (SC), DeDecker (SB), Frenkel (R), Friedman (SD), Hughes (I), Kautzman (D), Meltzer (CDL), Palmer (LAUC), Persily (SF), Stirling (B) Kevin Mulroy (UCLA) was unable to attend.

Agenda

- **1. Announcements round robin UCSB**: Have engaged Isaacson, Miller for the UL search, and hope to have a job description out in August. SOPAG (from Donald Barclay): The ULs are working on a charge to create a white paper about access and discovery to information resources. This probably will involve HOPS in some way; stay tuned.
- 2. **If you have any changes for the June call notes**: send to Ann by the end of Friday (July 23), after which she will ask Donald to put on HOPS website.

3. Systemwide Tutorial pilot

The participants are CDL, UCD, UCB, UCM, UCSB, UCLA, UCR, and UCSD. The cost per campus: \$5,062.50 / 8 = \$632.81. UC Merced's Eric Scott will be handling the recharges and we each will hear from him with the details. Thanks to Donald and Bruce at UC Merced for making it possible to push this forward quickly! Cathy Palmer is finishing the three-way review of the MOU for the tutorial revision, and is drafting language and what screens will say. She will complete the Find Books section by Friday, July 23 and will then send the completed sections to the campus reviewers. After the reviews and revisions, she will send the UCI Distance Learning Center. The tutorial should be done by Mid-September at the latest. HOPS will need to figure out how to handle the assessment of this pilot after the tutorial has been distributed to the campuses. It will be used differently by all libraries, according to their instruction curricula. As the tutorial is currently designed, we will be unable to collect any information from the quizzes embedded in it; this information is not cannot be collected in a database.

ACTION: Ellen Meltzer will work with Cathy Palmer on some light-weight promotion strategies for the tutorial.

4. Discussion of UCD ill cost confirmation message pilot.

Amy Kautzman said that the next step is to figure out a cost threshold that users would be willing to pay, cutting the text to make it shorter, figuring out the best way to make people aware but not scaring people off.

5. Making 24/7 available to affiliated K-12 schools (Sherry DeDecker) In the meeting with the ULs regarding 24/7 digital reference, Gary Strong asked if we could consider making the digital reference service available to K-12 students. UCLA has some affiliated schools for which he was interesting in providing services. HOPS is concerned we don't have the services that would be appropriate or the time to handle. We don't feel this would be a

good fit for our staffing especially since.

6. Draft of Activity Report for 10/11

We will be working on this before the next call; Ann will do a draft.

7. Ann mentioned that UCR is having an unusual uptick in community users.

No other campuses noticed more than usual, although UCSF is concerned that their guest wireless may cause a massive increase in non UC users and is looking at ways to handle this.

Document owner: **Donald A. Barclay**

Last reviewed: September 24, 2010