

Appendix D - Facebook Activity

The screenshot shows a Facebook group page for "University of California Instruction Librarians". The page header includes a search bar, navigation tabs (About, Events, Photos, Files), and a notification bell. The left sidebar lists various groups and pages, including "University of California...", "California Conference on...", "Information Amate...", "Teaching Buddies", "Radical Reference", "ARL LCDP Cohort...", "UCSC Libraries", and "App Center".

The main content area features a post from a user with a profile picture of a woman. The post text reads: "Has anyone taken a close look at the University of Arizona Guide on the Side open source tutorial development software? We're experimenting with various options for installing and using it at UCI. If it makes creating tutorials as easy as Springshare made creating library guides, it could transform our lives! The one challenge is that, unlike Springshare, the software has to be installed on a local server." Below the text is a link to "The Guide on the Side | American Libraries Magazine" with the URL americanlibrariesmagazine.org. The link preview shows the magazine's logo and a description: "American Libraries Magazine, the magazine of the American Library Association, delivers news and...".

Below the link preview, there are three comments from other users:

- Comment 1: "I have been introduced to but have not had the chance to investigate this open-source tool for creating online tutorials. I think it is great that the pop-out window with information/questions/quizzes allow users engage with *while* they are in the library's actual website/catalog [rather than watching a screencast]. Details: <http://code.library.arizona.edu/gots/about> Demo: <http://www.library.arizona.edu/applications/quickHelp/tutorial/searching-the-ua-library-catalog>"
- Comment 2: "We are also experimenting with it at UCR, but we haven't created a tutorial yet. It looks like a great solution to sharing tutorials and incorporating local branding."
- Comment 3: "I've been looking at it (well, just the sample they provide). My quick review is that as a framework, I think it functions really well and I love that it can be shared. However, if implemented on its own, I feel that it lacks some sound instructional design principles. Some of this could be fixed if implemented differently than the sample (e.g. add some introductory material, like outcomes, something to stimulate recall of prior learning). But it doesn't look like it can accommodate other things, like a demonstration (probably a short video demo). I also think that the feedback provided for incorrect answers could be improved. I would probably use the tutorial to compliment other online learning, especially since I think it is great for providing an opportunity for students to practice what they learned."

The right sidebar shows "Suggested Members" with several profile pictures and "Add" buttons. At the bottom, there is a "Write a comment..." input field.