

SCO Meeting Minutes

January 15, 2014, 1:00 pm - 2:00 pm

Facilitator: Nancy Stimson (UCSD)

Notes: Mitchell Brown (UCI)

1. Present

Sherri Barnes (UCSB), Nancy Stimson (UCSD), Mitchell Brown (UCI), Katie Fortney (CDL), Angela Riggio (UCLA), Rhonda Neugebauer (UCR), Catherine Mitchell (CDL), Jackie Wilson (CDL), Mary Wood (Davis), Susan Mikkelsen (Merced).

2. Review of December 2013 Minutes. Approved with no revisions.

3. Announcements (All)

- Mitchell sent the SCO Application as Common Knowledge Group on December 19 to Coordinating Council. We are awaiting review of the application.
- The University of California, Davis, is hosting a conference on the future of scholarly publication on February 13-14, 2014. http://icis.ucdavis.edu/?page_id=22 Several SCO members are planning on attending, including Mitchell, Nancy, Katie, Catherine, Susan, and someone from Santa Barbara's Scholarly Communication Group.

4. Progress with the publications harvesting process (Catherine)

Vendor was selected but the name and details will remain confidential until the contracts are signed. Three campuses (I, SF, LA) are part of the pilot to test the implementation of the harvesting tool as a proof of concept. The pilot will test how to integrate the OA tool to work with the existing waiver and embargo document generator system. The pilot will also test if the harvesting software can integrate with faculty profiling systems, publication systems, and faculty acceptance of email notifications.

5. OA Policy campus support (Catherine)

Two roles needed on each campus for Harvesting project implementation/outreach.

- A. Technical Role for sources of data and the destination locations, such as faculty profile systems. The software will require ingest from HR feeds for names of people into the system.
- B. Outreach - CDL will be working with teams to get to faculty updating wiki in place and support material with outreach about awareness.

Identify people on campuses who can help the CDL roll out the service in June 2014. Pilot (I, SF, LA) represents an opportunity to work through many of the implementation issues before extending to all campuses in 2015. Discussion about campus outreach to handle contact with local systems offices and faculty.

Mitchell is preparing an article about Open Access topics for the UCI Libraries Faculty newsletter and will share the draft with Catherine. Until the contracts with vendors are final SCO members are asked to not share details about the vendor selection.

Catherine spoke about a possible goal for expanding the UC Open Access Policy to non-faculty senate members and graduate students. Sherri asked when the decision would be made. Would it be in time for the 2014 implementation?

Discussion about enlarging the scope of inclusion to the OA policy is an ongoing matter that will continue to be examined later after the first phase is completed. It could not be enacted prior to the summer 2014 implementation of the harvesting tool. Such an action would come from a Presidential policy to extend the OA policy but not make changes to the current Faculty Senate policy. Discussions on whether to expand the OA policy are not yet in a final form.

Letters from campus EVCs and Provost to faculty senate members about the implementation of the OA policy were distributed on all campuses. CDL was asked to aid in the drafting of the announcements to campus faculty, working to have the message originate from campus academic senate members directly to faculty. For outreach we will consider how to distribute and bring attention to the 90-second video and marketing ads created by CDL. SCO is asked to consider how to raise attention to make the video go viral to faculty. Additional videos could be a possibility.

Santa Barbara is in contact with departments to add the marketing content to their websites. The response has been positive but departments are slow to update their websites. Print campaigns may work better for the Los Angeles campus. Irvine is preparing a marketing campaign for digital services that will use the ads and video in digital and print materials beginning in February. Images and other marketing materials for the outreach campaign were discussed for the pilot campuses and for the next phase outreach.

No new business.

Meeting adjourned 1:38 p.m.

Next meeting – February 19, 2014.