

# Meeting Notes 2010 September

SCO Conference Call notes

September 1, 2010

Attending: Martha Hruska (SD), Bonnie Tijerina (LA), Margaret Phillips (B), Beth Remak (SC), Brad Eden (SB), Susan Mikkelsen (M), Karen Andrews (D), Joanne Miller (CDL), Catherine Mitchell (CDL), Jackie Wilson (guest)

## Announcements

Martha - ProQuest is dropping dissertations fees, but a fee will be charged to submit ETDs open access. More information was sent out in an email earlier today. See <http://txetda.wordpress.com/2010/09/01/proquest-announces-new-fee-structure-for-publishing-partners/>

## Springer Open Choice Survey Update (Jackie)

CDL will send a personal email to the 2009 UC Springer authors (open choice or not) and UC Springer editors with a link to the survey. Give them a couple of weeks to respond. CDL will spend time after Oct. 8<sup>th</sup> developing descriptive statistics from the survey. At the end of October CDL will share data with UC groups. The final report will be out by mid November.

There is an ongoing trend for UC authors to choose Springer open access. Overall it seems to have been reasonably successful and there is sufficient interest in the open access option.

The survey is being pared down and will be available in shorter version, hopefully by next week. Jackie is interested in getting pre-testers for the survey. SCOers are invited to participate as well as any grad students who might be interested. Pre-testers will use a short set of questions and provide feedback on the survey. Email Jackie if you are interested or have grad students who could participate. There is some skip logic within the survey.

The survey starts by asking for general experience with journal article publication. Then it hones in on open access awareness and experiences. There are some questions written to help inform survey takers about the issues and information surrounding open access. Some questions also seek information regarding motivation and barriers for publishing in open access journals. There are questions on escholarship and sustainability included. Comment areas are also provided and incentives offered. (10 - \$50 gift certificates at local campus bookstores – random drawing)

Martha asked – Is there going to be a continuation of the UC Open Choice? Will there be a way to communicate that we are considering extending this?

Jackie answered – The intention is to stress to UC Springer authors the importance of their input in making the decision and the value of the program to the university. Perhaps this can be communicated in the cover letter.

Martha – To communicate how new models are considered.

Jackie – The cover message needs to be strong and compelling.

CDL is trying to decide who the email should come from. Perhaps jointly signed by the campus UL and the chair of the academic senate library committee. ULs and chairs haven't been approached yet for permission. There is some debate about what kind of email address would get the faculty member to open the email. Emails from the University Librarian might have a better likelihood of getting opened. There will be a reminder follow up message.

## Open Access Week planning (all)

- We will use the wiki to keep track of what campuses are doing.
- As plans come together, SCOs should go ahead and put the information up on the [OA Week 2010 wiki](#).

## Scholarly communication issues that surfaced in the CDC spring retreat

- Invest in alternative publication/dissemination models (especially eScholarship) with a focus on UC-generated content. Conduct periodic assessment of these investments"
- Intensify efforts to persuade UC scholars a) to retain and exercise their copyright and fair use rights whenever possible, b) to abstain from publishing with publishers whose pricing and other practices are insensitive to UC budget pressures, and c) to place copies of their work in eScholarship

Events can heighten awareness and bring these issues to the forefront. If researchers/faculty take certain actions it can make a difference. Big stories like Nature grab their attention, but it's difficult to make this important to them. It's hard for us to drive the ship. It's the faculty's issue. Reshaping Scholarly Communication website has all the information there. We've done the work to make the information available but faculty are the ones who have to be motivated to take the action. Open access week is a great time to try to get the word out.

Catherine mentioned that there is a lot of effort going into escholarship/UC Press. We need to be absolutely clear about the suite of services that will be offered. That information won't be ready until after open access week. Since escholarship is such an important part of this, it would be good to get more information in next month's call. Given the changes in escholarship, what would be the role of SCOs?

One faculty member has asked if it would be possible to build a repository playpen for working papers (ideas, notes, thoughts) after retirement.

An incubator place for ideas...is this a library role? As we bring services in house we would have more freedom to extend what we currently provide to include that kind of work. But this would be several years out. This year CDL is just trying to get the technology for the Undergraduate Repository intact and come up with policies about what they will support. She also mentioned the need for some ready-to-go-live projects for the Undergraduate Repository. New services would not be worked on until next fall (2011). Catherine was invited to participate in the next call to talk more about scholarship, etc.