

## SCO Meeting Notes

Nov. 27, 2006

Present: Phillips (UCB), Yokote (recorder, UCD), Shelton (UCLA), Stambaugh (UCR) Eden (UCSB), Starr (UCSD), Persily (UCSF), Ober (CDL)

Absent: Tanji (UCI), Remak-Honnef (UCSC), Barclay (UCM), Carter (LAUC), Candee (CDL)

### **October SOPAG/ACG Meeting (Phillips)**

SCO draft communications plan accepted by SOPAG and ready to be forwarded to ULs.

SCO goals were accepted by SOPAG.

CDC Task Force's Value-based Pricing draft discussed and reviewed at SOPAG

### **SCO Communications Plan (all)**

Starr reviewed the SOPAG charge to SCO which included the development of communications/outreach plan. SCO proposed plan organizes a framework for communications and outreach and assumes that specific issues change, appear, and disappear. Thus, the plan focus is on strategies and methods that can be used for two action categories when an issue arises: education and rapid response. SCO expects to handle issues which are referred from the ULs, SOPAG, other ACGs as well as SCO identifying issues. SCO will consider adding an appendix annually to reflect work done during the year.

The education issues which SCO has chosen to follow now are: copyright, publishing economics, role of scholarly societies which coincide with issues found in the five UC-wide Academic Senate white papers.

### **PLoS Membership Discussion Debriefing (all)**

SCO recommends funding PLoS to continue to show support for alternative scholarly communication methods. In return for the support, SCO suggests that PLoS provide specific information on how membership fees are used. Will PLoS create a direct communications channel to libraries which alerts libraries to what products are forthcoming and how libraries can provide input to new product or service development? Can PLoS supply tools or services which will help libraries to show their constituencies examples of alternative approaches to sharing and disseminating scholarly information? How will the UC faculty benefit from using PLoS products and services? How can PLoS keep the library voice at their development table?

### **UCOL & Faculty Working Papers Update (Ober)**

UCOL now adding tracking/alerting function for scholarly communication to its charge and follow-through for the 5 Senate white papers except for copyright paper being pursued by UCOL. A presidential appointed working group (Mary MacDonald, Leslie Kurtz, Ben Crowe, Larry Pitts, Dan Greenstein, John Ober) is reviewing the Academic Senate's copyright policy proposal and identifying steps needed to turn into official policy and identify implementation issues should the policy become official. Working group anticipates policy review during first half of 2007 and, if endorsed, potential implementation in Fall, 2007.

### **SCO Copyright Subgroup Report (Starr, Persily, Phillips, Ober)**

Phillips shared a D-Lib article comparing various author addendum strategies. The article concludes that the addendum developed by the Sciences Commons provides the best protection for faculty author rights. Ober is revising the OSC web site to focus on the Sciences Commons addendum. When that is complete, SCO copyright subgroup suggests drafting a faculty letter for SCO to use which recommends use of the Sciences Commons addendum. SCO members will read the article and discuss the subgroup's suggestion on the next conference call (January). It will be important to keep the Senate copyright policy proposal (and related white papers) separate from the SCO author addendum project, until and if such time that the libraries assume or are requested to provide a role in the policy implementation.

### **CDC Scenario Task Force Report Update (Shelton, Ober)**

Ober reviewed the timeline of activities that the task force has done in response to a UL charge to develop a report which presented the task force analyses and the intentions of UC libraries to pursue/employ value-based pricing in their negotiations with vendors. The original report was accepted by the ULs who in turn requested that a public version of the report be made available. The final public version and the associated communications plan are being presented to ULs and SOPAG on Nov 30 for their review.

The public version describes 4 value-based pricing elements which may be used when negotiating with journal publishers. These elements include the Bergstrom/McAfee journal effectiveness data for pricing (determines "effectiveness" of journal by comparing against the median values for nonprofit society publications in the same discipline); annual price increases based on something, such as PPI, rather than an arbitrary price increase; value of editing work done by UC faculty; and transaction efficiencies gained when a consortium is involved rather than individual campus. Purpose of the report is to report UC's work, alert the community about the seriousness of UC's intent, and to ask the community of faculty, publishers, librarians, and others to join the discussion.

If the final public version and communications plan are approved by the ULs, the report will be disseminated to campus librarians just before the official unveiling of the report. A link to SCO economics toolkit for the report will be needed when appropriate. Each SCO will be expected to share how the report was disseminated and used.

Next Meeting's potential agenda (8:30 am, Jan 24, 2007)

- Discussion of D-Lib article on author addendums forwarded by Phillips on Nov 27.
- Report on UCLA, UCSF copyright-themed workshops
- Campus Round-robin regarding reactions to the CDC Value-based pricing report