



eScholarship Publishing Services

eScholarship provides Open Access digital publishing services to the University of California scholarly community.

eScholarship's sustainable publishing system enables departments, centers, research units, and individual scholars associated with the University of California to have direct control over the creation and dissemination of the full range of their scholarship, including **pre-publication materials, postprints, seminar papers, conference proceedings, journals, and monographs**. This full-service program offers manuscript, peer review, and conference proposal management systems, as well as a range of preservation services.

What can you expect from Open Access publishing with eScholarship?

- Digital publication of original scholarship in journal, article, and book format
- Digital distribution of working papers and previously published materials
- Customized conference content delivery tools
- Disciplinary/departmental scholarship collection-building infrastructure
- Faculty homepage support and hosting
- Perpetual access to and preservation of publications
- Author retention of copyright
- Comprehensive usage data
- Free setup, training, and publishing support

And the visibility of publications in eScholarship?

- Nearly 8 million full-text downloads of UC scholarship since 2002
- Significantly increased citations through Open Access¹
- Priority ranking in Google and other search engines

For more information, contact your campus library or the eScholarship Publishing Group:

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eScholarship® is a service of the California Digital Library

¹Hajjem, C., Harnad, S. & Gingras, Y. (2005) Ten-year cross-disciplinary comparison of the growth of open access and how it increases research citation impact. *IEEE Data Engineering Bulletin*, 28 (4). 39-47. Retrieved February 12, 2009, from <http://arxiv.org/abs/cs/0606079>

University of California Publishing Services

University of California Press and the California Digital Library announce the establishment of University of California Publishing Services (UCPubS), a joint effort to respond to substantial and often unmet publishing needs and opportunities within the UC community.

UCPubS combines the open access digital publishing services provided by the CDL through eScholarship with distribution, sales, and marketing services offered by UC Press.

UCPubS offers a suite of publishing services that is robust and flexible enough to support the complexities of content, format and dissemination that increasingly define the scholarly communications sphere.

Service Suite

UCPubS offers the following services to University of California centers, institutes, and departments that produce scholarly research publications.

- Book and journal publication (electronic and print)
- Preprint and postprint dissemination (electronic)
- Conference proposal management and proceedings publication (electronic and print)
- Multiple/hybrid revenue models: open access and print sales
- Scholarly marketing: listing in UC Press catalog, dissemination of book information to the book industry and libraries, indexing, and search engine optimization
- Sales and distribution of print books: order fulfillment, warehousing/archiving, inventory control, credit and collections, customer service, and accounting
- Print-on-Demand
- Peer review management
- Persistent access and preservation
- Sales reports and usage statistics

UCPubS represents one arm of UC's broader effort to ensure a sustainable scholarly publishing system in the service of the University's research and teaching enterprise. Focused initially on supporting preprint, journal and monographic publishing in both digital and print formats, UC Publishing Services will extend in the future to provide publishing support for non-traditional publications as they emerge in disciplines throughout the system.

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