



eScholarship: Publishing the work of UC

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eScholarship Publishing

- History
- Successes and challenges
- New directions: a services model
- Emerging policy questions...



University as Publisher

SLASIAAC Task Force

Candee, C. and Withey, L., "Publishing Needs and Opportunities at the University of California," 2007:

"The University faces continuing erosion of its ability to purchase the resources necessary to support its research and teaching enterprise and should take a direct approach to combating the problem. The University should play a greater role in publishing scholarly work, but it is not clear how it might most effectively do so."



Beginnings...

The eScholarship program was launched by the CDL in 2000 "to foster faculty-led innovation in scholarly publishing."



Early efforts...

- **Alternative journal publishing models** (DOJ)
- **Support for independent monographic publishing programs** (UCIAS/GAIA)
- **Discrete collaborative projects w/ UC Press** (eScholarship Editions, Monographic Series, Mark Twain Project Online)



Building infrastructure

- 2002: eScholarship Repository launched in its present state
- **Goal:** to provide an alternative, digital publishing platform for the dissemination of UC faculty research
 - Open Access
 - Multiple content types
 - Distributed administrative structure

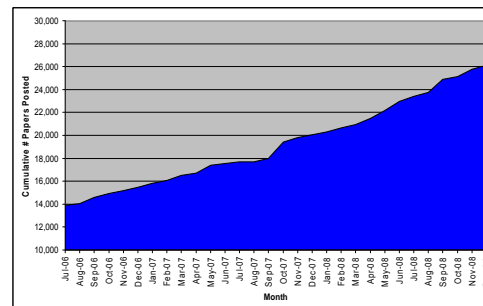


Since then...

- ~30,000 scholarly works voluntarily deposited into the repository (postprints, working papers, conference materials, journals, books, etc.)
- ~8.5 million full-text downloads of repository content at a rate of 35-45K downloads per week.
- ~200 academic units represented across UC
- 25 peer-reviewed journals



Cumulative Increase in Papers Posted, July 2006 to December 2008



A drop in the ocean

University of California faculty (systemwide) generate ~26,000 scholarly publications each year, not to mention all the working papers, field notes, seminar series, journals, etc.



Why the gap?

- **Lack of visibility**
 - 70% of faculty surveyed have never heard of the eScholarship Repository
 - Only 13% actively use the service
- **Unclear value proposition**
 - What will I gain by posting/publishing my work in a repository?
- **Disincentives**
 - Extant disciplinary repositories
 - Scholarly legitimacy of Open Access publishing?
 - The server under my desk



And yet... UC publishing needs abound

- Low-budget journals
- Small-scale monograph publishing
- Conference proposals, proceedings
- Working papers, post-prints
- Disciplinary/departmental collections
- Innovative digital scholarly publications



A new message

- Let's stop talking about "the repository"
- Focus instead on the publishing services supported by the eScholarship program and the relevance of these services to the UC community's publishing needs





IR deposit: a by-product of services rendered, rather than an end in itself.



Beyond the Repository

eScholarship supports the University of California scholarly community with innovative digital publication and distribution services through the development of advanced technologies and creative partnerships.



Remaking eScholarship

Emphasis on services model – publishing support where/when you need it

- Marketing and outreach campaign to the campuses
- Access interface redesign – contextualizing research
- UC Press publishing collaboration



Marketing Campaign



Our Services = Our Message

- Traditional Repository Services
 - Postprints
- Digital Publishing Services
 - Journals
 - Monographs
 - Conference Schedules & Proceedings
 - Working Papers
 - Seminar Series
- UCPubS – in conjunction with UC Press



Customizing the Message

- Responding to cultural differences among disciplines
- Addressing the incentives/risks for ladder rank faculty at different career stages
- Considering the unique challenges around interdisciplinary/disciplinary formation



Making the Case to Faculty

- Open Access: significantly increased citations
- Priority ranking in Google and other search engines
- Proven visibility: more than 8 million full-text downloads of UC scholarship since 2002
- Author retention of copyright
- Perpetual access to and preservation of publications
- Comprehensive usage data
- Free (free!) setup, training, and publishing support



Interface Redesign



Redesign Goals

- Contextualization of content
- Enhanced search/display functionality
- Emphasis on services suite



The screenshot shows the eScholarship repository homepage. At the top, it features the eScholarship logo and navigation links: HOME, HELP, MY ACCOUNT, ABOUT, and SEARCH. Below the header, there are three main sections:

- Search:** A search bar with the text "Search all 21,600 papers" and a "GO" button. Below it, there is a link to "Notify me of new papers via Email or RSS".
- Browse:** A section titled "Browse research and scholarship" with sub-links for "Campus", "Journals and peer-reviewed series", "Seminar series", and "Postprints". Below this, it shows "Last week... 41,362 full-text downloads of repository content" and "To date... 6,263,715 full-text downloads".
- Paper of the day:** A featured paper titled "Market Effects of Environmental Regulation: Coal, Railroads and the 1990 Clean Air Act" by Meghan R. Busse and Nathaniel O. Keohane. Below it, there is a "Top downloads" section with a "Top ten recent papers" link and an image of a book.

 At the bottom, there is a footer with "Open Archives Compliant" and "powered by Inpress".



home about browse publish help my items

eScholarship supports the University of California scholarly community with innovative digital publication and distribution services through the development of advanced technologies and creative partnerships.

This screenshot shows a section of the eScholarship interface. At the top, there are two main buttons: "Search" and "Publish". Below the "Search" button, there is a search bar with the text "Search Site:" and a "go" button. Below the search bar, it says "25,000 Scholarly Works". To the right of the search bar, there is a list of categories: Journals, Articles, Books, Conferences, and Working Papers. Below the search bar, there is a "Pick of the week" section. It features a small bar chart and the title "Television's Mature Women: A changing media archetype: from Bewitched to the Sopranos". Below the title, there is a short paragraph: "Stereotyped and made virtually invisible, older women in television have long struggled with the age barrier. Are there still no good roles for women over 40?". At the bottom right of the "Pick of the week" section, there is a small logo for "CDL".

The screenshot shows a document viewer displaying a working paper. The title is "Berkeley Program in Law & Economics, Working Paper Series" (University of California, Berkeley). Below the title, it says "Year 2008" and "Paper 230". The main title of the paper is "Hope and Despair in the Magic Kingdom: In Re Walt Disney Company Derivative Litigation". Below the title, the authors are listed: James D. Cox (Duke University, School of Law) and Eric Talley (U.C. Berkeley, School of Law). At the bottom right of the viewer, there is a "zotero" logo.

Explore UC Research

Similar items

1. Welbeck, Corrie van. Tobacco Excise Taxation in South Africa. 2003.
2. Naude, Clifford. Global Climate Change, Developing Countries and Transport Sector Options in South Africa. 2000.
3. Radttem, J. Surface Water constraints on herbivore foraging in the Kruger National Park, South Africa. 2003.
4. Bani, Ahmad. A Social Contract Between the Public Higher Education Sector and the People in South Africa. 2000.
5. Dicks, Nicholas. South African Studies: Futures Past, 2003.
6. Watbek, Corrie van. Tobacco Excise Taxation in South Africa. 2003.
7. Naude, Clifford. Global Climate Change, Developing Countries and Transport Sector Options in South Africa. 2000.
8. Radttem, J. Surface Water constraints on herbivore foraging in the Kruger National Park, South Africa. 2003.

Similar items

- Search Document
- Document Info
- Table of Contents
- Supporting Material

LMAS Laboratory for Manufacturing and Sustainability
University of California, Berkeley

Download Share Add to My Items Text Size: A A 1 of 21

Hope and Despair in the Magic Kingdom: In Re Walt Disney Company Derivative Litigation

by
James D. Cox
Duke University

Eric Talley
University of California at Berkeley

May 2008

(Forthcoming, *Iconic Cases in Corporate Law* (Jon Macy, ed. 2008))

Depending on one's perspective, executive compensation represents either agency cost's most grotesque symptom or the key to its spiritual salvation. The divide between those who own a firm and those who manage it – and the costs associated with remedying that gulf – are by now well understood: Simply put, managers and owner/shareholders concur that profit maximization is the appropriate aspiration for corporate endeavors, but their non-

Results

Notify Me when future documents match this search request.

Showing 1 through 25 of 335 matches for: Full Text is lead toxicity:
Result Pages: 1 2 3 4 5 6 7 8 9 10 11 12 13 14

Author	Year	Title	Publication
Jeff Philiber	2007	2006 Long Range Development Plan Final Environmental Impact Report	Lawrence Berkeley National Laboratory
Terry C. Hazen	2007	2nd Annual DOE-ERSP PI Meeting Abstracts	Lawrence Berkeley National Laboratory
Li-shar Huang, Gang Sun, David Cobessi, Andy C. Wang, John T. Shen, Eric Y. Tung, Vernon E. Anderson, and Edward A. Berry	2005	3-Nitropropionic Acid is a Suicide Inhibitor of Mitochondrial Respiration that, Upon Oxidation by Complex II, Forms a Covalent Adduct With a Catalytic Base Arginine in the Active Site of the Enzyme	Lawrence Berkeley National Laboratory

Done

esScholarship Search Results - Mozilla Firefox

http://dev.escholarship.org/rep_new/search?keyword=metaphor

esScholarship University of California

home about browse publish help my items (0)

Digital Scholarship and Publishing at the University of California

Narrow results: Peer-reviewed only

You searched for: metaphor

Sort by: relevance Shows: 10 per page Displaying Results 1 - 10 of 78

- 1 Title: Mental Houses in Catalan and Castilian Women Writers of the 1990s
Author: Robles Sáez, Adela
Published: Global, Area, and International Archive, 1999
14 Matches
- 2 Title: Imperfect Myths: Gender and the Construction of Nation in Heinrich von Kleist's Die Hermannsschloche
Author: Kapczynski, Jennifer M.
Published: Global, Area, and International Archive, 2000
7 Matches
- 3 Title: The Amazon Body: Wartime Sexuality and Female Subjectivity in Kleist's Penthesilea
Author: Scheil, Renée M.
Published: Global, Area, and International Archive, 2000
4 Matches
- 4 Title: Living in Public (Speaking of Places)
Author: Christ, Carol E.
Published: PMLA, 0739-0463 17(1), 2006
4 Matches

UC Publishing Services (UCPubS)

A joint effort to respond to substantial and often unmet publishing needs and opportunities within the UC community by combining the open access digital publishing services provided by the CDL through eScholarship with the more traditional production, distribution and marketing services offered by UC Press.

Betwixt and between

Deposit ↔ Publishing
Service ↔ Authority
Inclusiveness ↔ Sustainability

Formalizing implicit policies

- Need to scope boundaries of the service to attend to deposit needs while still protecting the eScholarship "imprint" for original publications
 - Defining the author/content community
 - Drawing the line at what is both feasible and beneficial to the long-term health of the service



Sampling of policy issues

- o **Degree of UC affiliation**
 - What is the status of publications that continue to exist but move away from any kind of UC affiliation?
 - Should there be affiliation exceptions for strategic acquisitions efforts?
- o **Academic rank**
 - Should undergraduate work be included in eScholarship or supported elsewhere?
 - Should work from different communities have different requirements?
- o **Content type**
 - What kind of academic work belongs in eScholarship and what should live elsewhere?
 - Should eScholarship support metadata-only deposit for embargoed materials?



Moving forward...

- o An external body to work with the CDL on these policy issues
- o Significant faculty representation (primary constituents)
- o Process in place and policy issues addressed by September 2009



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