Office of Scholarly Communication

AY 2014-15 Work Plan

September 3, 2014

1. OSC Administrative Tasks

    a. Finalize membership, pending designation of members selected by SAG1, UCOLASC, SLASIAC, UC Press and ORGS. [awaiting ORGS member decision]

    b. Finalize term limit (if any) of non-CDL Executive director position [awaiting CoUL decision]

    c. Finalize AY 2014-15 work plan through consultative process with SAG1 [interactive meeting with reciprocal work plan discussions], UCOLASC [advise] and SLASIAC [consent]

    -- Formalize advisory relationship with SLASIAC [LXF to ask Scott Waugh]

    -- Formalized announcement of OSC to UC community, with description of areas of work focus [Share with SAG1; coordinate with campus messaging] [**September work**]

2. Licensing

Scope: OSC engages in licensing work where current licensing agreements inhibit our effort to support broader dissemination of research.

    a. Negotiate additional author rights provisions in systemwide publisher licenses

    b. Extend systemwide licensing agreements to allow for text/data mining

    c. Provide information to faculty on text/data mining in publisher licensing agreements

3. Publishing

Scope: OSC engages in the promotion of new publishing initiatives/opportunities for faculty/students in the space of scholarly communication; advocacy/endorsement/outreach

    a. Foster joint initiatives with UC Press to develop new, sustainable models of scholarly communications - helping get the word out/launch programs/provide feedback on proposed models

        ● OA, open peer review mega-journal initiative (addressing the problem of peer review as unpaid labor); waiver pool to off-set APCs

        ● OA monograph initiative (addressing the problem of the limited publishing opportunities for authors of academic monographs)

- Digital book production system Mellon proposal, in partnership with CDL (addressing the problem of high-cost book production processes/systems and the need for a digital production system)

b. ETDs - explore whether OSC should work with grad divisions to consider moving away from ProQuest…? Could focus on ETD policy issues.

c. Open Educational resource publications

- Track what is happening in the UCs (incl. UCLA's OA fund activities)
- Potentially collaborate with CSUs – Cyril Oberlander (Humbolt State, formerly SUNY Geneseo)

4. Policies/Legislation

Scope: OSC tracks both national/international and UC-specific policy initiatives related to scholarly communications and of significance for UC faculty, students and staff.

a. Develop a standard approach, possibly using RAPID method, for responding to legislative issues, government policies, etc. with significant impact on scholarly communications

- Identify campus liaisons/communication needs for the libraries' advisory structure
- Work with CoUL to identify areas of interest for UC libraries
- Work with SLASIAC/UCOLASC to identify areas of interest for UC faculty
- Develop environmental overview of UC groups engaged in this space. (infographic?)

b. Track policy initiatives that are relevant to scope of OSC and distribute information to UC community

- State/National policies:
  - OSTP - Federal funding agency policies/policy implementation
  - AB609
  - Copyright reform
- Internal UC policies that are under discussion/review
  - UC data ownership
  - UC copyright ownership
  - Presidential OA policy

c. Monitor legislative and policy issues outside the areas of core interest of scholarly communications yet still relevant to UC and its libraries. Where these issues are not already adequately supported by existing groups or processes, help identify expertise and/or

provide assistance with procedure and logistics.

    d.   Institute a mechanism with UCOP Issues Management, Policy Analysis & Coordination (IMPAC) to coordinate on current and forthcoming legislative issues on an annual and as-needed basis. See http://www.ucop.edu/impac/

5.   UC OA Policy Implementation

Scope: OSC tracks the progress of the OA Policy implementation, in terms of both technical and program/campus support, and evaluates faculty participation levels. OSC also provides significant outreach/marketing support for the Policy.

    a.   Revise 6-month OA Policy implementation report for UCOLASC/Academic Senate to include publisher outreach activities [Due October 1]

    b.   Produce 12-month OA Policy implementation report for UCOLASC/Academic Senate

- Develop standardized survey for faculty feedback on OA Policy implementation
- Develop standardized method for tracking local campus outreach/education efforts for OA Policy
- Track faculty policy compliance/activity; usage of deposited materials
- Report on integration of publication harvester with campus profile systems
- Report on automatic deposit agreements with publishers

    c.   Develop support materials for roll-out of publication harvester

- High-level decision tree diagram to clarify OA Policy options for faculty, including the harvester (see pre-harvester version, produced with UCSF): http://osc.universityofcalifornia.edu/open-access-policy/policy-faq/)
- New whiteboard animation video
- Revised OA Policy FAQ

    d.   Develop webinar for librarians and one-page talking points document focused on helping faculty interpret vague publisher requirements (embargos, waivers, other publication formats, etc.) in response to OA Policy

    e. Complete publisher notifications for Tier 3 publishers

6.   Data

Scope: OSC provides educational resources to help faculty better understand and participate in opportunities for and implications of data sharing.

    a.   Develop materials to help faculty share data and to guide them through legal/licensing issues associated with data sharing

b.   Provide info about how to share data, including available UC resources

c.   Explore ways to work with faculty to advocate for academic credit for the work they do in collecting and curating their data sets.

7.   Funding

Scope: OSC tracks UC investments in OA and new models of scholarly publishing/communication.

a.   Work to capture full picture of OA investment across UC, including information from CLS group, OA fund pilot report, transformative publishing models group, UC Press initiatives?, etc., and monitor these activities on an ongoing basis [work with SAG1?]

8.   Outreach/Communication

Scope: OSC provides substantial outreach/marketing support to engage and educate UC faculty and students on current issues, challenges and opportunities in scholarly communication.

a.   Work with campus partners (e.g. SAG1, Scholarly Publishing CKG) to identify opportunities to highlight particular local resources of interest to the UC scholarly community on OSC site

b.   Develop regular schedule for OSC blog updates - and develop a plan for thematic topics to address in AY 2014-15. Line up guest bloggers. [via email Sept.]

c.   Make this work more explicit - larger marketing plan?

9.   Metrics/Evaluation

Scope: OSC tracks opportunities to engage in/advocate for new models of evaluation for scholarly research.

a.   Alt-metrics/post-publication peer review

●   Update OSC site with more in-depth information

●   Engage UC Davis ICIS group in discussions about opportunities to work together

10. Rights

Scope: OSC engages in rights education and activities where current models threaten to inhibit our effort to support broader dissemination of research.

a.   Establish procedures and strategies for responding to academic publishers' Digital Millennium Copyright Act (DMCA) notices requesting takedown of faculty, student, and staff scholarly works hosted on UC web sites, and develop educational materials regarding these practices.

b.   Image rights clearance and open image usage - guidance for faculty - connected to larger Copyright issue, but more practical

- Highlight what is available for use
- Offer strategies for clearing rights in ways that are not as onerous
- Provide particular OA Policy guidance to folks who face these issues in their publications

c.   Develop relationship with Author's Alliance - help authors open up their works; negotiating strategies; HathiTrust

SAG1 response:

SAG1 alignment with OSC - outreach functions/engagement with users
No prob with OSC messaging in advance of SAG1 work plan development - Sept.
Oct 3rd meeting - detailed discussion of the OSC work plan….some portion of SAG1 work plan should be done