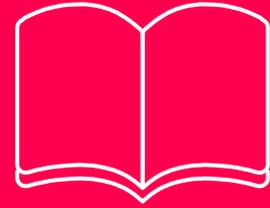


# Affordable & Accessible Course Content Pilot Programs

**Issues**



# 1. Textbooks

# Prices have risen

**88% in past**

**decade**

- Often at least \$200
- \$1200/year
- Other institutions
  - 63-66% have foregone purchase
  - 35% taken fewer classes
  - 14% dropped classes due to costs

# Library has some e-textbooks

## 4. Contemporary Bayesian Econometrics and Statistics



eBook

By: Geweke, John. Series: Wiley Series in Probability and Statistics, Vol. 537. Hoboken, N.J. : Wiley-Interscience. 2005. eBook., Database: eBook Collection (EBSCOhost)

Subjects: MATHEMATICS / Probability & Statistics / General; Econometrics; Bayesian statistical decision theory; Decision making--Mathematical models



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[+ Table of Contents](#) [+ Most Relevant Pages From This eBook](#)

# Open textbooks are online



## Introductory Statistics

[Table of Contents](#) | [Instructor Resources](#) | [Student Resources](#) | [Details](#) | [Errata](#)

Introductory Statistics follows scope and sequence requirements of a one-semester introduction to statistics course and is geared toward students majoring in fields other than math or engineering. The text assumes some knowledge of intermediate algebra and focuses on statistics application over theory. Introductory Statistics includes innovative practical applications that make the text relevant and accessible, as well as collaborative

### Get this title

-  [View online](#)
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# What are open textbooks?

## Open Educational Resources (OERs)

- Can be fully used, shared and adapted
- Can be peer-reviewed
- Can be printed like “traditional” textbook
- [We help you find them](#)

# Potential Pedagogical Benefits

- No detriment, often improvement in performance
- Students can participate in content creation
- Multimedia innovation

**2.**

# **Course Packs**



# **Either in addition to textbooks or created in lieu of**

- Created by 3rd party vendors
- Vendor secures © permissions
- Passes on cost of © permissions + copying

# Packs can help with savings but some \$\$ unnecessary

- Could have been fair use to copy
- Could have been in public domain
- Could have already been licensed by Library



**Library already can help with  
savings**

# Library has subscriptions

booksandjournals.brillonline.com/content/journals/10.1163/15685209-12341413

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BRILL   Brill Online Books and Journals 

nt Bellies: Hunger and Food Security in Ancient Mesopotamia

[Open in new window](#)

 BRILL  JESHO  
JOURNAL OF THE ECONOMIC AND  
SOCIAL HISTORY OF THE ORIENT 59 (2016) 750-792  
brill.com/jesh

**Obedient Bellies: Hunger and Food Security  
in Ancient Mesopotamia**

*Seth Richardson*  
University of Chicago  
[seth@uchicago.edu](mailto:seth@uchicago.edu)

Abstract

# Library provides copyright guidance

## Copyright Workflow for Posting to bCourses

Instructor Makes Decision About Content to Be Posted.

1. Has permission or a license already been conferred?
2. Is the material in the public domain?
3. Is it fair use?
4. Is use subject to another exception (e.g. Teach Act)?

If Instructor's answer to **any** question is "yes":

Material can be posted directly to bCourse site (though link always possible/preferable)

If Instructor's answer to **all** questions is "no," two options:

Post *link* to content, rather than content, itself

OR

If link can't be found, or Instructor prefers posting copies, request copyright holder's permission

Berkeley Library  
UNIVERSITY OF CALIFORNIA

Questions? <http://guides.lib.berkeley.edu/instructor-copyright-bcourses>

<http://www.lib.berkeley.edu/scholarly-communication/publishing/copyright/bcourses>

# Intersection with Accessibility

- 
- Library-licensed e-versions often better remediated. Potentially the same with OERs

# Resulting social justice issues

- *Students do better* if they can afford readings

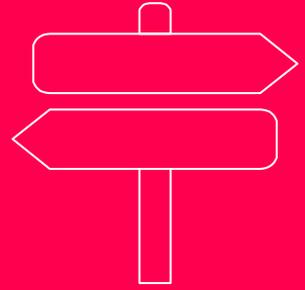
- *Students with immediate access* perform better

**Efforts**



# What are we doing as a campus?

**Affordable & Accessible Course Content Committee**



# What are we doing at the library?

**Working group**

# Charter for pilot project services



- Save students \$
- Test the services
- Prepare report and analysis about scaling

# Pilots

1. Course pack processing

1. Grants for eBooks & OERs

# 1. Course Pack Processing

Library processes syllabus

Locate copies of licensed or free versions of readings

Provide links or (accessible) PDFs

Make new acquisition decisions

Offer copyright guidance

Obtain feedback

## 2. Grants for eBooks

\$500 to \$5,000 to switch to e-version or OER

Higher grants for adapting or designing open materials

Programmatic support to help in the switch

Obtain feedback

# Our Grants

Action	Enrollment ≤100	Enrollment ≥100
<i>Substituting</i> an electronic or open text to replace <i>one</i> assigned textbook or book	\$500 (book) \$1000 (textbook)	\$1000 (book) \$1500 (textbook)
<i>Substituting</i> electronic or open text(s) to replace <i>all</i> assigned textbooks or books	\$2000	\$3000
<i>Adapting</i> an existing Open Educational Resource to replace an assigned book or textbook	\$3500	\$3500
<i>Creating</i> a new Open Educational Resource to replace an assigned book or textbook	\$5000	\$5000

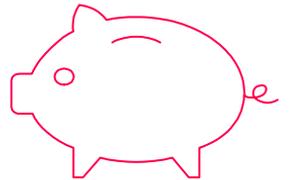
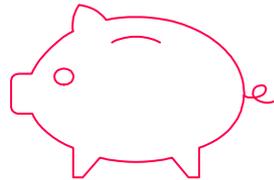


## Grants may go towards

- Instructor research accounts
- Graduate fellowships/support
- Collection development
- Return to pool

# Sample savings at U. Mass Amherst

- \$101,500 invested
- \$1.6 million in textbook costs saved
- 60 faculty in 100 classes



**Next Steps**

# Multi-campus collaboration

